

HEADLINE: TDI LAUNCHES SIGNATURE TOWER IN KUNDLI

Kundli has emerged as one of the most preferred residential and investment destinations in the NCR. What Gurgaon is to South Delhi, Noida and Greater Noida to East Delhi, Kundli is to people of North and West Delhi, who are now making it their foremost choice of investment.

Located on the signal-free National Highway 1, connecting Mukarba Chowk in northeast Delhi to Sonipat, Kundli is now being considered a gateway to prosperous states like Haryana, Punjab and Himachal Pradesh. Also, with prices of land and real estate hitting the roof in other parts of the NCR, Kundli is a hot investment proposition as prices are still competitive here.

TDI Infrastructure Ltd, with 1,250 acres under its belt, is the premier realty developer in Kundli

and its TDI City project has already become a focus for investors from the NCR. Last Friday, TDI launched Signature in Tuscan City. This is a limited edition of 4BHK premium apartments and penthouses.

Signature tower has 30 units in all with the 4BHK + servant room of 2,490 sq ft and the duplex penthouses of 4,010 sq ft being offered for Rs 2,600 per sq ft. The project is slated to be completed in three years.

Kamal Taneja, managing director of TDI Infrastructure Ltd, says: "With the launch of Signature, we have created a landmark offering which delivers an exceptional lifestyle. The project is strategically located on the NH-1 in Kundli in Sonipat, which is the new growth corridor of Haryana. Signature tower combines tasteful design fitted with the latest in modern conveniences, and it perfectly sets the

LIFESTYLE APARTMENTS, AFFORDABLE PRICING

TDI recently launched a limited edition of exclusive 4BHKs and penthouses in their TDI City project in Kundli. **RAVI KUMAR MANGALAM** writes



tone for family living."

Taneja says that the land price in Kundli, which was about Rs 5,000 per sq yard when they first launched their project a few years ago, has now touched Rs 25,000-30,000 per sq yard today.

To put these figures in perspective, plots are selling at nearly Rs 60,000 per sq yard in Gurgaon and Rs 4-5 lakh per sq yard in Rohini and Pitampura. Thus, from an investment point of view, Kundli promises the best returns for a few years to come, vis-a-vis other cities in the NCR, Taneja says. Likewise, a 2BHK of 1,100 sq ft costs Rs 25 lakh in Kundli, while a flat of the same dimensions would cost Rs 1.25 crore in Rohini or Pitampura, Taneja says.

USPs of Kundli & Signature:

• Signature is located in

Tuscan City, which is part of the 1,500-acre planned TDI City in Kundli

• 25km from Rohini and Pitampura, and only 2.5km from the Delhi border

• Delhi government developing 100 metre-wide road from IGI airport to Narela (via Bahadurgarh); Kundli is only 3km from Narela

• Adjacent to KGP and KMP expressways. KMP likely to become operational in December

• Near the 5,000-acre Rajiv Gandhi Education City. Nine universities already allotted land here

• Easy drive through the signal-free Mukarba Chowk and the NH-1

• Azadpur mandi, Asia's largest fruit and vegetable warehouse, to be shifted to a 70-acre plot in Narela

• To be connected by Metro line