



## **Taneja Developers offer exciting investment opportunities in Agra** *Investors to capitalize on the real estate surge in the tourist capital*

**Agra, May 24, 2006:** Taneja Developers & Infrastructure Ltd., the flagship company of the Taneja Group, during a recent investors meet in Trident Hilton, shared the company's expansion plans in Agra. The meet addressed reputed personalities from the business and investor community of Agra. The main focus of the meet was TDI Mall, Agra, which is Agra's biggest and a first of its kind, world class multiplex cum shopping complex. The mall is designed to offer to the local residents and the tourists, a complete shopping and entertainment experience.

During the presentation, Mr. Nitesh Kumar, Director marketing, TDI, threw light on the 25 residential and commercial complexes which are being developed by TDI. The company has a track record of developing state-of-the-art residential and commercial complexes across North India. Since Agra is one of the major tier II cities which is going through a tremendous development surge, TDI has been one of the first to set base in the city in terms of mall-cum-multiplexes and residential townships (TDI City). Major developers are now shifting focus on Agra, as it is the tourist capital of India. With the fast paced developmental activities, the realty prices are escalating too.

According to Mr. Nitesh Kumar, Director Marketing, TDI "It is a known fact that malls thrive on tourism. Agra being the epicenter of tourism in India is the perfect destination for mall development. Along with providing an international shopping and entertainment experience to the residents of the city, TDI Mall would also be catering to the large tourist footfall all year round. Our business partners are anticipating a very positive response from TDI Mall - Agra, as the mall is the first of its kind in the city, and would be a huge crowd puller. The real estate prices are on the rise and would result in a large return on investment. The mall would both enhance, and elevate the shopping experience of the residents of Agra, who currently look towards Delhi for their shopping needs."

TDI Mall is strategically located at the Fatehabad and Taj Mahal road junction. Not only is the mall in close vicinity of the Taj Mahal, but also of luxury hotels like the Amar Vilas, Welcomegroup Mughal Sheraton, Jaypee Palace Hotel and the Trident Hilton. Its excellent location makes TDI Mall - Agra, a very interesting investment opportunity for investors.

For TDI Mall, Agra, TDI has roped in an excellent mix of national and international brands to cater to the resident and tourist community visiting the city throughout the year. The sprawling mall has Rave Cinemas and Pantaloon as its anchor tenants. Other retail brands include McDonalds, Nike, Reebok, Adidas, Pizza Hut, United Colors of Benetton, Bizzarre, M&B Shoes, Lee Cooper, Zodiac, Koutons, Cantavil, and an exotic food court, spread across four levels. In addition, the mall would have excellent air conditioning, 100% power back up, basement parking, and a security system at par with global norms. The mall would be fully functional and open to public by the third quarter of 2006.

### **About TDI:**

Taneja Developers & Infrastructure Ltd. a flagship company of the Taneja Group, established in the late 1980s, is one of the leading real estate development companies. Over the last two decades, the company's core area has been trading in real estate but over the last decade they have diversified into real estate development.

One of the guiding philosophies of the group is to be able to provide the most efficient and economical designs and construction methods possible through Value Engineering - a means by which several cost reducing methods are employed, owing to latest technologies; without reducing the value of the project.

Mr. Kamal Taneja & Mr. Nitesh Kumar are the people behind establishing TDI as a leader in the real estate industry. TDI's strength lies in its dedicated team of professionals who work towards meeting the ever-changing requirements of the customers. "Palm Court" - Gurgaon and "TDI Westside Mall" - commonly known as 3C's are some of the group's completed projects, while TDI Mall at Rajouri Garden, Paragon Shopping Cum multiplex at Rajouri Garden, Southern Park - Saket (Dist. Centre), TDI Centre in Jasola (next to Apollo Hospital) are some of the other projects which are being developed by the group.