



TDI launches first mall-cum-multiplex 'TDI Paragon' in Rajouri Garden ***First WAVE multiplex in Delhi along with leading national & international brands***

New Delhi, 2007: After the huge success of TDI Mall, Rajouri Garden, Taneja Developers & Infrastructure Ltd. (TDI) recently inaugurated another mall in the same vicinity 'TDI PARAGON'- the first and only Mall cum Multiplex in Rajouri Garden, West Delhi. The opening was celebrated with a grand function held in the atrium of the mall with sensational performances by Rakhi Sawant, Bollywood singer Krishna and Brazilian group Cow Girls along with a fashion show showcasing the variety of clothesline brands available at TDI Paragon.

TDI PARAGON is latest among the successfully completed projects of TDI over the last two years that includes TDI Westside Mall in Lajpat Nagar, Palm Court in Gurgaon, TDI Southern Park in Saket, TDI Mall in Rajouri Garden and TDI Mall in Agra. TDI is currently developing 13 more malls cum multiplexes and 10 residential townships across North India.

TDI PARAGON holds the distinction of housing the first state-of-the-art 4 screen WAVE multiplex in Delhi. It is just next to Rajouri Garden Metro Station and promises to be the most sought after destination of West Delhi with a catchment area of Punjabi Bagh, Rajouri Garden, Raja Garden, Naraina, Paschim Vihar and adjoining areas.

Speaking on the occasion, the Managing Director of TDI, Mr Kamal Taneja, said, *"We are extremely delighted to announce the opening of TDI Paragon. Ever since we had launched the mall, investors & residents of West Delhi were eagerly awaiting the opening of this mall. We are proud to bring the first WAVE Multiplex for the residents of Delhi. TDI Paragon is exclusively meant for women to kindle women's passion for fashion, price and quality. Malls today present convenience and choice, and for all retail businesses, women form one of the most valued customers. In a continuous endeavor to provide world-class standard and quality to the consumers and especially after the success of our first TDI Mall in Rajouri Garden, we wanted to meet the demands of our consumers in West Delhi by offering another elite shopping experience."*

Spread in the area of 1,00,000 sq. ft., approx, TDI Paragon has been designed as a ground plus two structures with two level basements for parking and services. The Third level is entertainment dedicated entirely to the multiplex with a huge concession area. The stunning use of vibrant colors and glass on the plaza facades establishes the mall as the premier destination in West Delhi.

The front plaza of TDI Paragon is beautifully landscaped with both water features and shaded areas, acting as the congregation space for the complex. From the atrium two sleek escalators shall provide panoramic views of the huge atrium.

TDI Paragon has roped in an excellent mix of national and international brands to offer variety of shopping options ranging from traditional to contemporary & classic collections for men &

women. Men wear's would offer Casual & formal shirts, trousers, Ethnic Wear ranging from Sherwani, Jodhpuri, Kurta pyjama and accessories like Jutis, Stoles, Wallets, belts, etc. The women centric mall will have variety of products ranging from eclectic mix of sarees for all occasions like marriage, Lehengas, Suit materials, wide variety of party wear ranging from skirts, shirts, Casual & formal trousers, lingerie items and accessories like Funky accessories perfumes & Deos, Artificial jwelleries, Fashion accessories, etc. TDI Paragon also offers beauty care for both men & women.

MAJOR BRANDS AT TDI PARAGON, RAJOURI GARDEN

Multiplex WAVE Cinemas

Other Brands:

La Paris	Diwan Saheb
Mystik Monk	Gaurav Om Chabra (GOC)
Chikankari	Archies
Panna Sarees	Finesse Salon
Straps Bizarre	
Indian Terrain	AOS
Costa Coffee	Shahnaz Husain
Narains	Kena
Monalisa	-----

About TDI:

TDI is the flagship company of Taneja Group. Since its inception more than 2 decades ago, under the able guidance of Mr Kamal Taneja; TDI has carved a niche for itself in the burgeoning field of real estate development and construction. The company has consistently set quality benchmarks in property development by creating world-class townships and commercial spaces in prime locations across India. The company's ability to meet the special requirements of the real estate market and clients stems from the strong foundations of professionalism, integrity and unrivalled market knowledge.

Currently, TDI is developing around 3000 acres of residential townships and 66, 85,000 sq ft of retail space across the country. As a part of company's expansion plans, TDI is developing 18 Malls cum Multiplexes and 10 residential townships in various cities in North India viz. Delhi, Gurgaon, Sonapat, Panipat, Chandigarh, Mohali, Meerut, Indore, Jalandhar and Moradabad and Agra.