



Bhoomi Pujan ceremony of TDI Center, Jalandhar held today

One-stop destination for Shopping, Food & Elite Corporate offices in the heart of the city

Jalandhar, January 23, 2008: Bhoomi pujan of TDI Center located on the main Grand Trunk Road (G.T. Road), BMC Chowk, Jalandhar was held today at a grand function organized at the site. The auspicious ceremony was performed in traditional Indian style and was attended by many dealers & investors from North India and senior TDI officials.

TDI Center, spread on the area of 1,70,000 sq ft, approx, is strategically located on main NH-1 & is at the centre of the city surrounded by Hotel Radisson and falls in primary catchment liquidity zone of top elite business class prime residential posh colonies like Model Town, etc.

TDI Center is a G+5 structure plus two basements for ample parking and is meticulously designed to give a pleasant ambience & shopping experience. The intent shall be to create a Shopping Mall with entertainment facilities intermingled beautiful atrium. The atrium shall be flanked from both sides with branded shopping and leisure activities. The 5 Star Hotels adjacent shall host a lot of NRI & business population and shall further boost shopping & leisure activities. Its proximity to railway station and main bus stand gives it an edge over others.

Speaking on the occasion, Mr Nitesh Kumar, President (Marketing), TDI, said, *"We are proud to present our first mall in Jalandhar that will be a conglomerate of retail, food and corporate offices. Now the residents of Jalandhar and nearby areas can have a one-stop destination for quality shopping, fun & entertainment as TDI Center will cater to the needs of all age groups. We will also have plush office spaces housing top corporate names with a separate entry so that a balance is maintained between a shopping and office environment. Traditionally, most of the people of Jalandhar have had an exposure to the international shopping and entertainment experience; hence TDI Center will offer them similar kind of experience in their own hometown."*

The impressive list of clients that have been signed for retail and food spaces in TDI Mall includes Pizza Hut, KFC, Cantabil, Koutons, Madame, Action Shoes, Lilliput, M & B, Diwan Saheb, Benetton, Levis, ITC, John Player, Arvind Brands, Killer, Tycoon, Spyker, Indian Terrain, Arvind Brands, Numero Uno, Lee Cooper, Pluss, Archies, Catmoss, Cotton County, Priknit, TagHill.

Equipped with world class facilities and features, TDI Center will be a well planned modern one-stop center for unlimited fun, shopping, food and it is expected to turn out to house one of the most happening corporate addresses in Jalandhar.

TDI Center will have regular features like central air-conditioning, 100% back-up, granite flooring, beautiful elevation and landscaping all around the building to give perfect ambience to the building.

About TDI:

TDI is the flagship company of Taneja Group. Since its inception more than 2 decades ago, TDI has carved a niche for itself in the burgeoning field of real estate development and construction. The company has consistently set quality benchmarks in property development by creating shopping and commercial spaces in prime locations across North India. The company's ability to meet the special requirements of the real estate market and clients stems from sound professionalism, integrity and market knowledge.

As a part of company's expansion plans, TDI is developing Malls cum Multiplexes and residential townships in various cities in North India viz. Delhi, Gurgaon, Sonapat, Panipat, Chandigarh, Mohali, Meerut, Indore, Jalandhar and Moradabad apart from Agra.