



Haldiram's biggest outlet to open in TDI Mall, Kundli Biggest Township, Biggest Mall, Biggest Haldiram's-North of Delhi

New Delhi, 2008: Taneja Developers & Infrastructure Ltd has entered into a tie-up with Haldiram's-the Family Restaurant, for opening the biggest outlet in TDI Mall, Kundli. TDI Mall happens to be the longest mall in north of Delhi and is a part of TDI City, Kundli that is the biggest township in that region. It will be located just 2.5 kms away from the Delhi border.

Spread on the huge area of 15,000 sq ft, approx on the ground floor and strategically located on GT Karnal Road (NH-1), the renowned & trusted Haldiram's will offer all mouth watering delicacies ranging from Amritsari Naan to Choley Bhature, Dosas, Dal Makhani, Ice Creams, Raj Kachori, Chowmein, Pizzas, soft drinks, mocktails, variety of sweets, namkeens et all. Haldiram has already established itself as a leading name in India and abroad in sweets & namkeens business.

Speaking at the occasion, Mr Nitesh Kumar, President (Marketing), TDI, said, *“TDI Mall is such located that it will turn out to be the destination mall in future. We wanted to have an eating outlet that will be a crowd puller catering to the needs of the whole family under one roof and of course serve the residents of Sonapat, Panipat and North Delhi along with the future residents of our mega Township- TDI City. Haldiram's also realized the potential of the upcoming residential population in and around Kundli and the humungous highway traffic that TDI Mall will attract. We are extremely delighted with this tie-up and expect to witness huge footfalls after its opening.”*

Besides excellent food, Haldiram's will offer a delightful ambience with ample seating arrangement. Visitors can also shop at 5,50,000 sq ft of TDI Mall with retail outlets on the ground, upper ground and first floor, and a three-screen multiplex, kids' entertainment center on the second floor. It has a 650 ft. frontage on the main GT Karnal Road with grand façade and is designed to appeal all class of people. Being a part of TDI City, Kundli, which spreads on more than 1500 acres, it will prove to be an unparalleled locational advantage as it is the nearest mall on GT Karnal Road from Delhi Border. Further colonies like Rohini, Pitampura, Shalimar Bagh, Ashok Vihar, Model Town, Paschim Vihar, Sonapat and Panipat, all falls in the proximity of TDI Mall, Kundli. The construction of the mall is happening at a fast pace that has already reached the third floor.